



*India's 1<sup>st</sup> & Largest Multicity Autoshow*

22<sup>nd</sup> - 24<sup>th</sup> Feb' 19

A VENTURE OF  
**RelioQuick**

IP MANAGED BY  
Team  
Stratagem



Go Further



**ŠKODA**



JAGUAR



LAND  
ROVER



TOYOTA



# Relio Quick Auto Mall @ Good Earth City Centre: 22nd – 24th Feb '19 – Event Synopsis

Auto Mall Season 1 @ Good Earth City Centre was organized from Feb ' 22 – 24, 2018.

**Top 5 leading automobile brands participated  
FORD, SKODA, JLR, TOYOTA, DUCATI**



Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.

All the brands put together generated over 300+ hot and warm enquiries, and  
Over **80k people visited** Good Earth City Centre, during Auto Mall event weekend.

# Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at Good Earth City Centre.  
Published by Shrey Kapoor (2) · February 22 at 7:37 PM · Haryana

Presenting the 1st ever Auto Show at Gurgaon's favourite neighbourhood mall - Good Earth City Center! Visit Good Earth this weekend 22-24 Feb, and experience the latest models from brands like #Jaguar #LandRover #Ducati #Skoda #Ford! Avail special offers on spot bookings! #automall2019



15,098 People Reached      2,647 Engagements      [Boost Again](#)

Boosted on Feb 22, 2019 By Shrey Kapoor      Completed

People Reached	14.1K	Post Engagement	2.3K
----------------	-------	-----------------	------

Our Story  
AutoMall is Comprehensive ground To  
+ Finish your business

Page Tips  
Know Invite and h  
Easily Get th respo  
Learn We h host g Click g conve

10% re Respo  
1031 Ka  
1029  
See Post

Relio Quick Auto Mall added an event.  
February 20 at 9:49 AM

Presenting the 1st ever Auto Mall show at Good Earth City Center, Gurgaon's top neighbourhood mall! 22-24 Feb! Get your dose of the latest in cars and bikes! Experience premium models, book test drives and avail special offers on spot bookings! Only at your favourite auto show! #automall2019 Be there!



FRI, FEB 22  
**1st Ever Auto Show @ Good Earth Gurgaon!**  
Good Earth City Centre · Haryana

[★ Interested](#)

You like Relio Quick Auto Mall

# Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at Good Earth City Centre.  
Published by Shrey Kapoor [?] · February 22 at 12:57 PM · Haryana ·

Experience #Ducati #Superbikes at the Special Showcasing by #AMPMotors at Auto Mall, Good Earth City Center #Gurgaon this weekend!  
#automall2019

Relio Quick AUTO MALL  
Haryana's Largest Motorcycle Automobile Exhibition

FEBRUARY 22 23 24  
FRI SAT SUN

GOOD EARTH CITY CENTRE

DUCATI

3,636 People Reached 527 Engagements [Boost Again](#)

Boosted on Feb 22, 2019 By Shrey Kapoor Completed

People Reached	3.4K	Post Engagement	506
----------------	------	-----------------	-----

[View Results](#)

Aakash Nishad, Ashok Kumar and 493 others

1 Share

Community: Santos like this, 103 likes, 102.90 shares

About: 011 450, Send Message, http://www, Event, Suggest

Pages Liked: [Icons]

English (US)

Privacy · Terms · Cookies · Mobile Facebook

Relio Quick Auto Mall is at Good Earth City Centre.  
Published by Shrey Kapoor [?] · February 22 at 12:55 PM · Haryana ·

Experience #Jaguar and #LandRover at the Special Showcasing by #AMPMotors at Auto Mall, Good Earth City Center #Gurgaon this weekend!  
#automall2019

Relio Quick AUTO MALL  
Haryana's Largest Motorcycle Automobile Exhibition

FEBRUARY 22 23 24  
FRI SAT SUN

GOOD EARTH CITY CENTRE

JAGUAR LAND ROVER

3,407 People Reached 602 Engagements [Boost Again](#)

Boosted on Feb 22, 2019 By Shrey Kapoor Completed

People Reached	3.0K	Post Engagement	563
----------------	------	-----------------	-----

[View Results](#)

Girish Pal, Rahul Ahlawat and 557 others

2 Comments 2 Shares

Community: Santos like this, 103 likes, 102.90 shares

About: 011 450, Send Message, http://www, Event, Suggest

Pages Liked: [Icons]

English (US)

Privacy · Terms · Cookies · Mobile Facebook

# Social Media Posts – Auto Mall FB & Instagram Handles

**Relio Quick Auto Mall** is at Good Earth City Centre.  
Published by Shrey Kapoor [?] · February 22 at 12:45 PM · Haryana ·

Explore the classic and modern details of the new #Skoda #Octavia! Showcasing Skoda Octavia and #Rapid at Auto Mall, Good Earth City Center #Gurgaon this weekend! Contact Jai Auto - 9311279588 for Special Offers on spot booking! #automall2019

**2,637** People Reached      **495** Engagements      [Boost Again](#)

Boosted on Feb 22, 2019 By Shrey Kapoor      Completed

People Reached	<b>2.2K</b>	Post Engagement	<b>472</b>
----------------	-------------	-----------------	------------

[View Results](#)

Community: Santosh S like this or  
[Invite Friends](#)

About: 011 4506 6...  
[Send Message](#)  
<http://www...>  
Event  
[Suggest Event](#)

Pages Liked by: Indi... Floo... Kar...

Harish Hari, Gulish Pal and 468 others · 1 Comment · 1 Share

**Relio Quick Auto Mall** is at Good Earth City Centre.  
Published by Shrey Kapoor [?] · February 20 at 6:42 PM · Haryana ·

All Sense, All Sedan!  
Showing the #Toyota #Yaris at Auto Mall, Good Earth City Center #Gurgaon this weekend 22-24 Feb! Visit to experience the latest car models and avail special offers on spot booking! #automall2019

**3,636** People Reached      **559** Engagements      [Boost Again](#)

Boosted on Feb 20, 2019 By Shrey Kapoor      Completed

People Reached	<b>3.3K</b>	Post Engagement	<b>531</b>
----------------	-------------	-----------------	------------

[View Results](#)

Harish Hari, Akshay Bisht and 526 others · 2 Shares

# Social Media Posts – Auto Mall FB & Instagram Handles

**Relio Quick Auto Mall is at Good Earth City Centre.**  
Published by Shrey Kapoor [?] · February 20 at 1:16 PM · Haryana ·

Your favorite urban #SUV is here!  
Showcasing the new #Ford #Ecosport at Auto Mall, Good Earth City Centre #Gurgaon this weekend 22-24 Feb! Visit to experience the latest car models and avail special offers on spot booking! #automall2019

**3,168** People Reached      **504** Engagements      **Boost Again**

Boasted on Feb 20, 2019  
By Shrey Kapoor      Completed

People Reached	<b>2.8K</b>	Post Engagement	<b>477</b>
----------------	-------------	-----------------	------------

[View Results](#)

👍👍👍 Gulshan Kumar, Ankit Pavar and 480 others      1 Share

Community

Santosh like this o

103,550

102,901

About

011 4506

Send Me

http://www

Event

Suggest

Pages Liked

Ind

Fl

Ka

English (US)

Privacy · Term

Cookies · More

Facebook © 2

**Relio Quick Auto Mall is at Good Earth City Centre.**  
Published by Shrey Kapoor [?] · February 20 at 1:14 PM · Haryana ·

Showcasing the smart and capable #CUV #Ford #Freestyle at Auto Mall, Good Earth City Centre #Gurgaon this weekend 22-24 Feb! Visit to experience the latest car models and avail special offers on spot booking! #automall2019

**2,937** People Reached      **492** Engagements      **Boost Again**

Boasted on Feb 20, 2019  
By Shrey Kapoor      Completed

People Reached	<b>2.5K</b>	Post Engagement	<b>455</b>
----------------	-------------	-----------------	------------

[View Results](#)

👍👍👍 Rajesh Kumar, Shubham Pandey and 461 others      2 Comments 1 Share

Community

Santo like this

103,550

102,901

About

011 45

Send

http://

Event

Sugg

Pages Like

English (US)

# Auto Mall FB Page Engagement

High Facebook Page *Targeted Reach & Engagement* around show dates

## Post Reach

February 18 - February 24

65,878

People Reached ▼ 7%



## Post Engagements

February 18 - February 24

14,111

Post Engagement ▲ 10%



## Event Glimpses

---













**THANK YOU**